

Historic, archived document

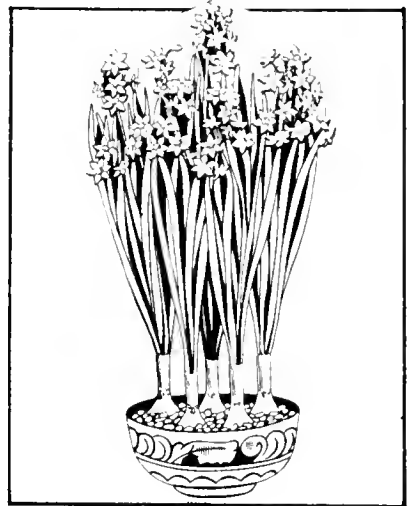
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Mexican Plant Bowls



EACH BOWL IS PLANTED with 4 live plants & cactus...growing in proper soil. Gay red 5" bowls of HANDMADE MEXICAN POTTERY, 2" deep...painted red. You sell, complete, for 59¢ to \$1; you buy at 35¢ each here in units of a dozen. 24 FOR \$8.40

Novelty Waterproof LACQUERED WOOD BOWLS each with 5 Selected Paperwhite Narcissus Bulbs, dormant, set in damp moss covered by white pebbles...Just add water; they grow. Sell them for 59¢ to \$1; buy at 30¢ each, f o b here, complete 24 for \$7.20

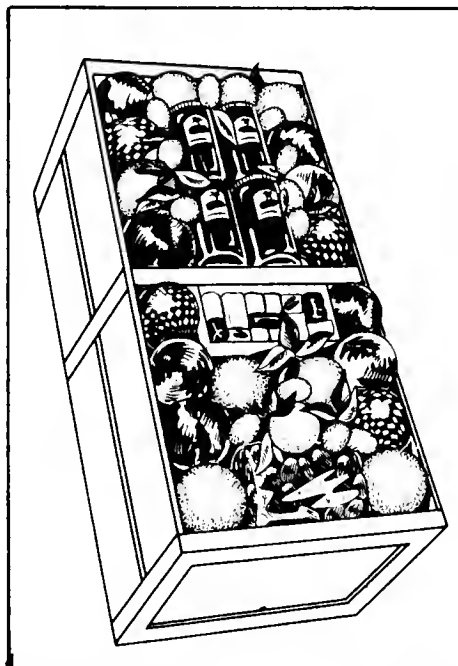


Bowls of Narcissus

Health - Full Crates of Florida Citrus

THE DE LUXE SPECIAL CRATE

Choice sweet ORANGES and juicy GRAPEFRUIT, each picked at its prime in the sunny groves of Florida...all chosen to please you! Tucked in the crate are 6 generous-size glass jars of FLORIDA MARMALADES, cellophane wrapped...5 pounds of largest-size New Paper-Shell PECANS... a pound of CRYSTALIZED FRUIT.. a pound of Spiced PECAN MEATS. Fresh green sprays of KUMQUATS fill all the crevices of this DeLuxe Crate of Florida Citrus



THE HOME PACK CRATE

Made up with half ORANGES and half GRAPEFRUIT...all fully as fine as in the DeLuxe Crate... but somewhat "russeted" in appearance...Floridans like it!

HERE ARE THE PRICES BY EXPRESS prepaid to States east of the Mississippi or bordering on it

100-lb. DE LUXE CRATE	\$9.50
50-lb. DE LUXE CRATE	\$5.00
90-lb. HOME PACK CRATE	\$5.75
45-lb. HOME PACK CRATE	\$3.00

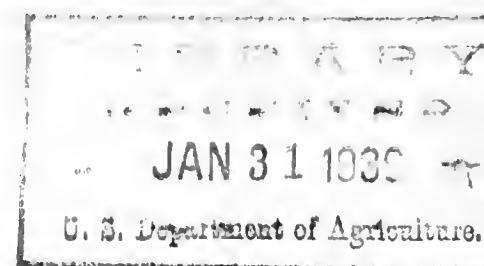
Tree - Ripened Oranges and Grapefruit

RETURN POSTAGE GUARANTEED

John's
PLANTS SEEDS BULBS
APOPKA, FLORIDA

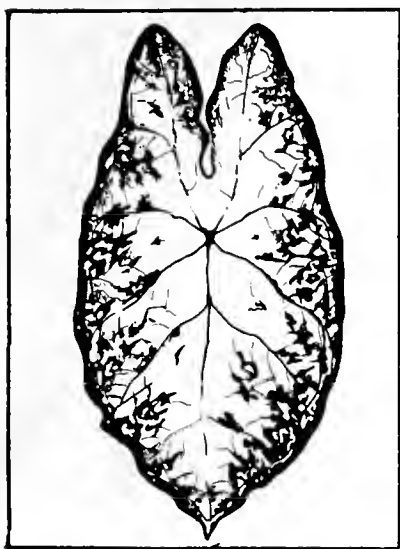
Here's a new list of plants, bulbs, and flowers on which you surely can make a real profit! They will reach you in good condition -- I'll see to that!
John

SEC. 562 P. L. & R.



CALADIUMS

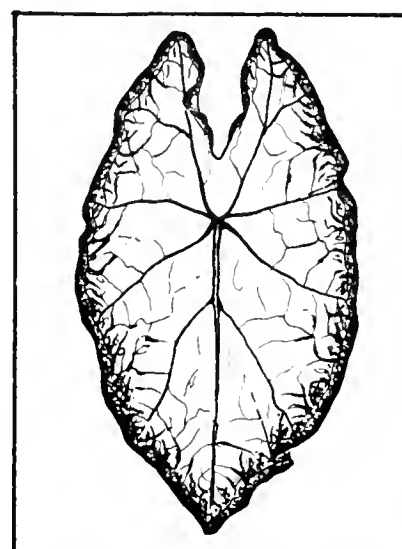
Finest Fancy - Leaved Varieties



Caladiums are everywhere growing in popularity. Be among those who make big profits with them!

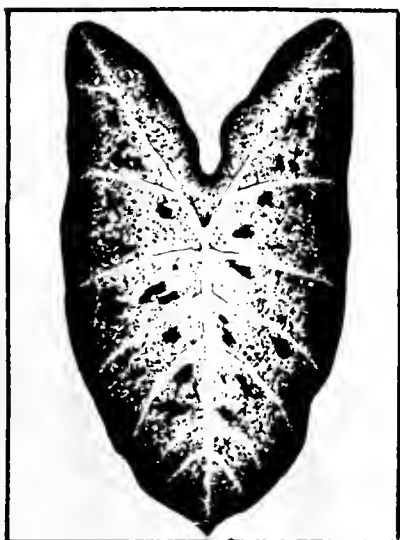
Highly decorative foliage plants for the home, the porch, and the conservatory, Caladiums are unexcelled as cut leaves for floral work, and attractive for out-of-door groups and in beds.

Cultural directions are simple: Use large pots and rich, loamy soil...preferably acid. When starting, do not keep too moist. They are rank feeders, and require an abundance of moisture during growth...in partial or open sunlight.



STANDARD NAMED VARIETIES

- | | |
|--|---|
| 1- CANDIDUM - Snow-white leaf; dark green ribs. | 8- VENUS - Spotted pale transparent rose, white on ground of mixed light and dark green. |
| 2- CHARMISSO - Deep rose center and red veins...dark green border. | 9- MRS W. B. HALDEMAN - Transparent rose leaf, pea green veins, and narrow green border. |
| 3- D. M. COOK - Ruffled leaf; plum center...spotted deep red. | 10- PUTAMOYA - Pale rose, with deep crimson center, green veins and spots of crimson red. |
| 4- J. DEHMLow - Striking...deep red center on pale green leaf. | 11- SOROCABA - Pale rose to white...deep green ribs and veins. |
| 5- JOHN HACHMEISTER - Dark, dull, transparent red...darker ribs. | 12- TRIOMPHE DE L'EXPOSITIONE - Velvety red center, shading to a green border...red ribs. |
| 6- LORD DERBY - Beautiful rose leaf...dark green veins and ribs. | |
| 7- MRS EDITH MEAD - Snow-white leaf...dark green ribs. | |



GUARANTEED TRUE TO NAME

All bulbs are from $1\frac{1}{4}$ to $2\frac{1}{2}$ inches in diameter...with bulblets attached. Absolutely clean.

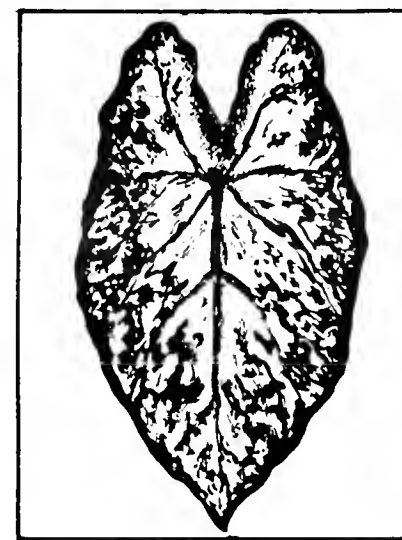
Finest Standard Named Varieties

\$12 PER HUNDRED

Finest Mixed Varieties

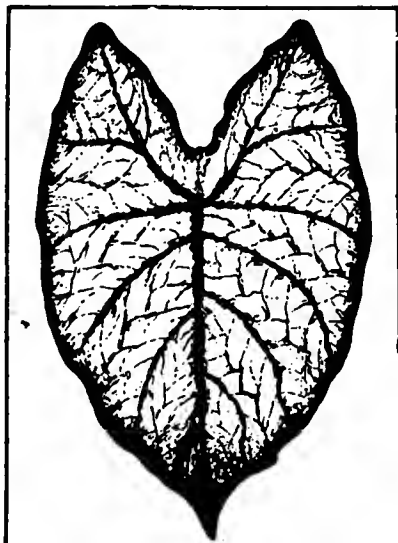
\$9 PER HUNDRED

ORDER BY NUMBER FROM THE LIST ABOVE



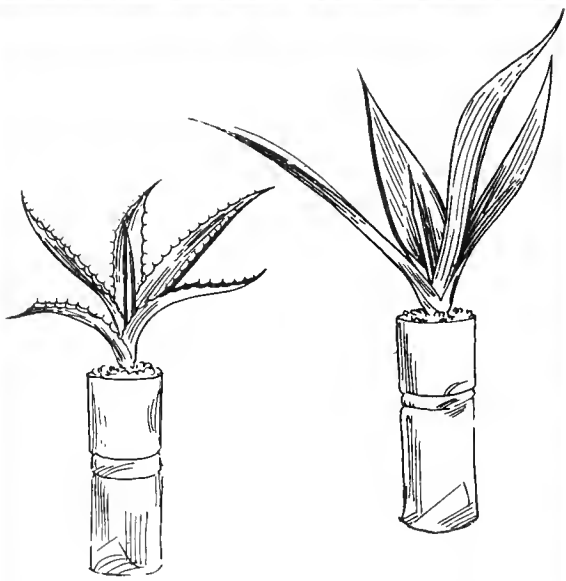
SPECIAL ASSORTMENT

Fine bulbs of rare, brilliant colored Caladiums..not listed here..are included in this assortment of 250 true-to-name bulbs of the finest standard named varieties, selected from the offerings on this page... Distinctively Beautiful Plants
250 BULBS FOR \$30 - F O B HERE

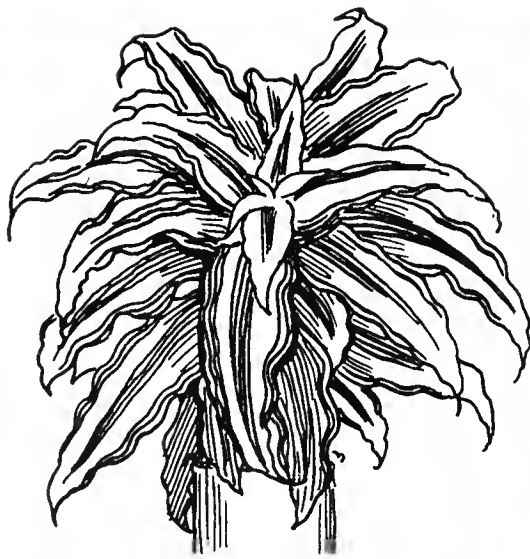


SPROUTED BULBS

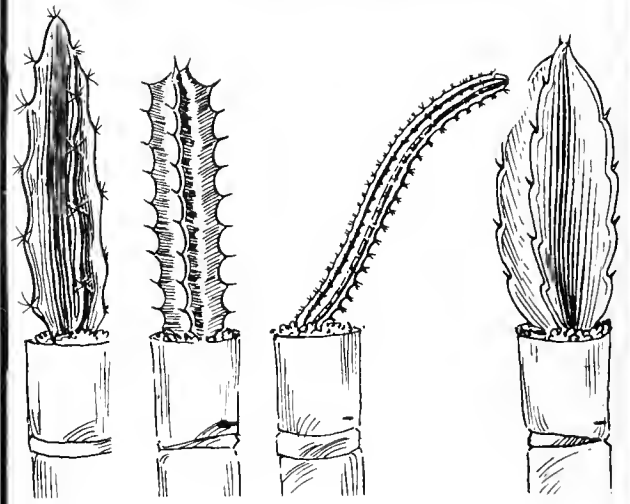
coming to you 4"-5" tall, with leaves in spikes, not unfurled, in 3" paper pots. Bulbs of any of the listed named varieties, well-rooted in soil specially prepared for Caladiums. Shipments in units of 100 pots, 4 weeks after receipt of order.
\$17.50 PER 100 - F O B FLORIDA



AGAVE DECEPENS - 4 to 7
leaves; 3" to 5" tall.
AGAVE SISILANA - 4 to 5
leaves; 5" to 6" tall.
A Nice Profit at
100 for \$6.50
1,000 for \$60
Either Variety



CRYPTANTHUS ROSEA PICTA
Strikingly variegated
plants, 5-8" spread
100 for \$10
CRYPTANTHUS RUBRA, too.
Maroon color and very
compact; 5-7" spread
100 for \$10



In each 100 we ship an
equal quantity of six
varieties of the best-
growing Florida Cactus.
A selected assortment
of well-rooted cuttings
from 4" to 8" plants.
100 - \$6; \$50 per 1,000

SELECTED PROFIT-BUILDERS

SAINTPAULIA - "Blue Boy" and choice
other new proven varieties. Out of
2" pots...100 for \$15.

GERBERA HYBRIDS - Two-year plants -
Big-flower types - Rich colors -
100 for \$20.

BANANA TREES - Novel for your shop.
Trees 2 to 3 feet tall, \$2.50 each

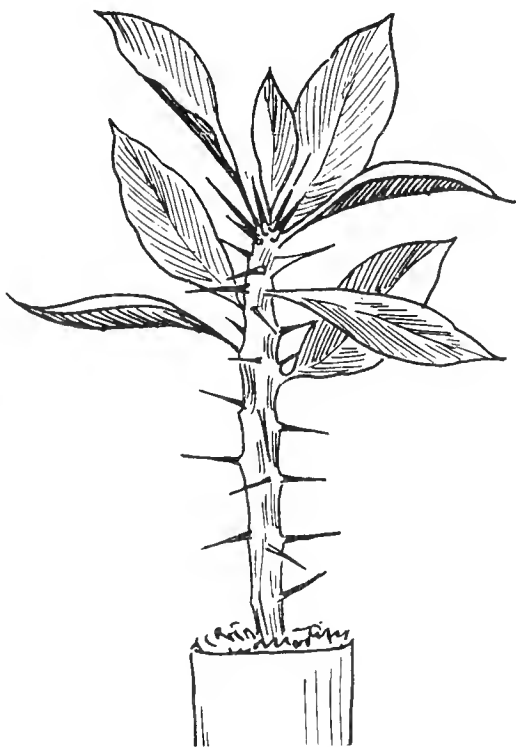
BILLBERGIA - Highly decorative for
use in pots, dish baskets, hanging
baskets. Well rooted. Each plant
20¢ net.

VARIEGATED OPHIOPOGAN--Increasingly
popular; 6" to 8" tall. Will bloom
...100 for \$15.

CRASSULA ARBORESCENS--Clean 2½"-pot
size plants - choice assortment -
100 for \$20.

GRAPE IVY - - - (Vitis Rhombifolia)
2½" pots...100 for \$9.

CROTONS - Beautiful 3"-pot size - a
choice assortment made up of well-
rooted specimens of the best types
...100 for \$20.



EUPHORBIA SPLENDENS: 2½"
pot size...100 for \$8
...\$75 per 1,000...



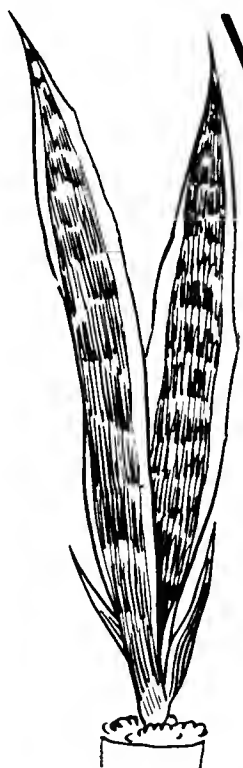
KALANCHOE
GLOBULIFERA COCCINEA
Choice, bushy plants
...100 for \$7...



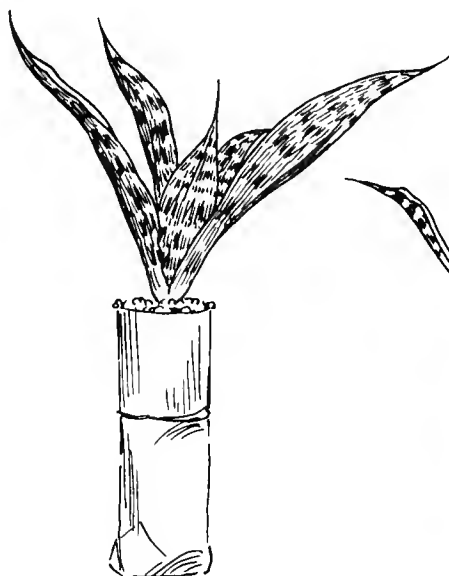
FICUS ELASTICA: VIGOROUS
moss-rooted plants, 6-
8 leaves...100 for \$15

SANSEVIERIAS

Wide-Leaved, Well-Colored, Shapely Plants



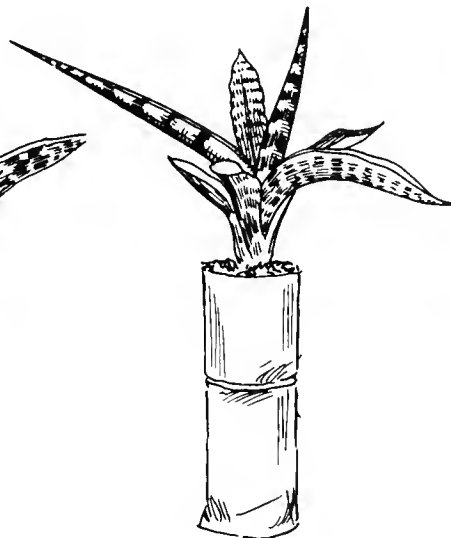
S. LAURENTI
2 Leaves



S. ZEYLANICA



S. LAURENTI
Rosette



S. CYLINDRICA



S. LAURENTI
Special

S. LAURENTI - 2 leaves - 15"-18" tall - 100 for \$6.

3 leaves - 22" tall - 100 for \$9.

S. LAURENTI ROSETTES - 4"-8" tall - 100 for \$7.50.

SPECIAL..S. LAURENTI - 3, 4 and 5 leaves - 12"-20" tall - 100 for \$10..SPECIAL

S. CYLINDRICA - Novel - Round, spike-like rosette - 4"-6" tall - 100 for \$10.

S. SUBSPICATA - Has showy blossom - 3 to 4 flat-growing leaves - 100 for \$12.

S. ZEYLANICA - Clean stock - 3 and 4 leaves - 4"-6" tall - 100 for \$5.

JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S



CHINESE EVERGREENS--First choice for modernistic interiors...either in pot or growing in water. Gaining in popular favor. Per 100

4"-5" 2-3 leaves \$7

5"-8" 4-5 leaves \$12

8"-12" 5-6 leaves \$17

12"-15" 8 or more \$25

Specimen Plants - \$1 Each

CHINESE EVERGREEN CANES

for propagation. Imported

from China. 15"-20" canes

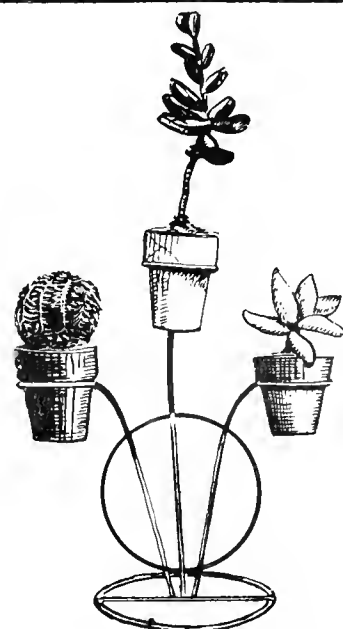
1,000 to a case - \$50 per

case, f o b San Francisco



FERNS - Boston, Compacta, Whitmani, Springfieldii, Asparagus Plumosus, Scotti, Roosevelt and Asparagus Sprengerii...plants with good root system & color.

	Per 100
(10% DISCOUNT)	2 1/2" \$4
(on 100 price)	3" \$5
(if you order)	4" \$7
(200 or more.)	5" \$10



NOVELTY WIRE STANDS, with gay-colored POTS of growing CACTUS AND SUCCULENTS The Stands cost 10¢ each.

Good design, well made, sturdy; some hold 3 pots some 4 and some 5...all the same price. Specify which you want.

The Plants cost 9¢ apiece Miniature Cactus and Succulents, growing in soil, in painted 1" pots. Be sure you order enough to fill the stands you get.



PHILODENDRON CORDATUM

3 to 4 leaves	Per Hundred	\$5
4 to 5 leaves, SELECT		\$6
6 to 8 leaves		\$7
Plants 15 to 20 inches tall . . .		\$10
Extra-Heavy 2½" potbound plants		\$8

**ALL
GREENHOUSE
GROWN**

**WELL
SHAPED
PLANTS**



PEPEROMIA OBTUSIFOLIA

4 to 5 leaves	Per Hundred	\$5
5 leaves, SELECT.		\$6
Extra-Heavy 2½" potbound plants		\$8

P O T H O S

Pothos Aurea		
4 to 5 leaves	Per Hundred	\$5
Extra-Heavy 2½" potbound plants		\$8
Pothos Wilcoxii		
Extra-Heavy 2½" potbound plants		\$15



**CLEAN
HEALTHY
PLANTS**

**WELL
ROOTED
PLANTS**

N E P H T H Y T I S

N. Liberica		
4 leaves	Per Hundred	\$6
4 to 5 leaves . . . and these are		
Extra-Heavy 2½" potbound plants		\$8
N. Picturata		
3 to 4 leaves . (variegated). .		\$12



JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S

AMAZON LILY BULBS

(Eucharis Amazonica)

Sends out stalks bearing several pure white, star-shaped flowers, 4" across and delightfully fragrant Blooms at various seasons Blooming size bulbs, well fed, healthy...vigorously responsive to forcing.

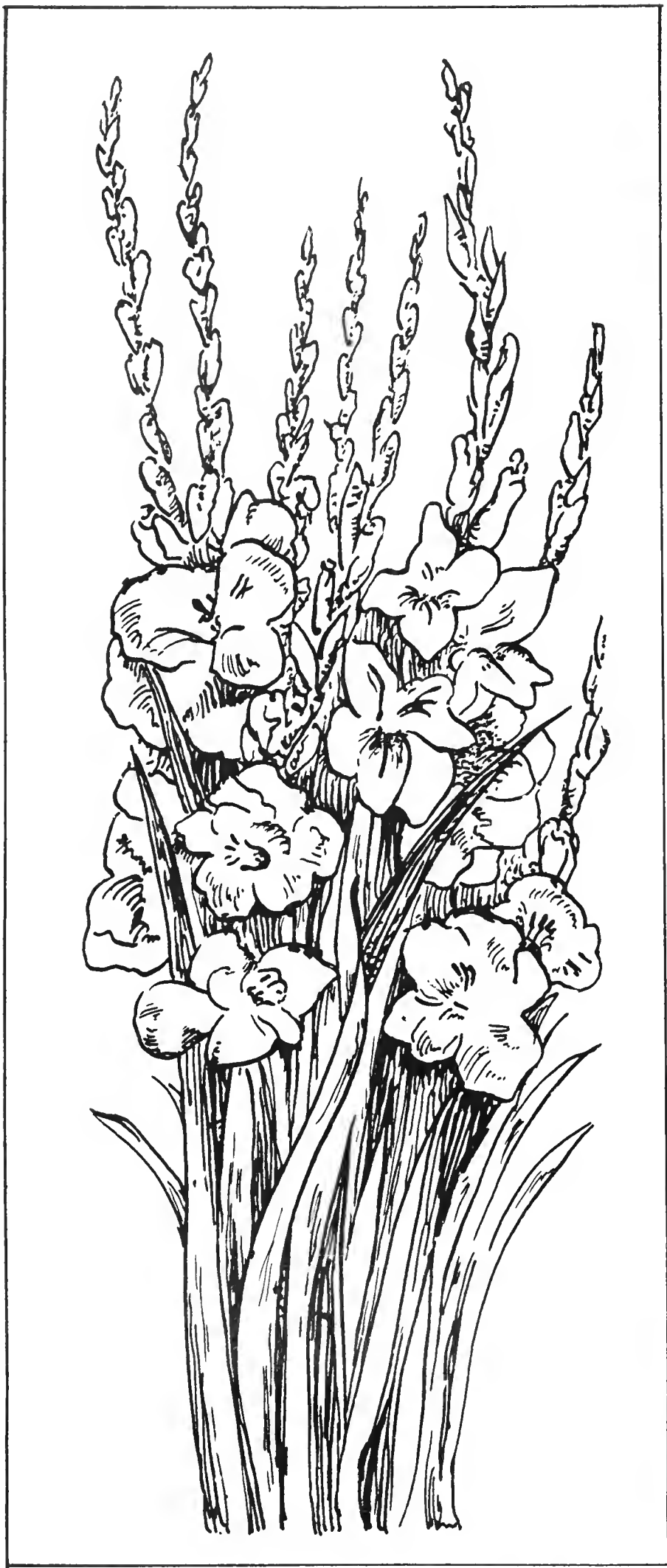
100 for \$35
10 for \$4



HYBRID AMARYLLIS BULBS

Selected: Assorted Colors

2½" bulbs	Per 100	\$7
2½" bulbs		\$8
3" bulbs		\$20
List of Specific Colors		
All Bulbs Blooming Size		
Solid Red	Per 100	\$30
Red with White		\$30
White with Red		\$30
Striped		\$30
Almost White		\$50



NOW SHIPPING

GLADS

CUT GLADIOLUS SPIKES

NEW CROP • CLEAN • WELL GROWN

Each order for Glads will be made up of a good range of choice colors so please do not ask for any special color.

By pre-cooling the Glads in bud, these flowers reach you in the best possible condition. No charge for packing.

EXCEPTIONAL VALUE

\$3 — \$4 — \$5

Per Hundred

SELECTED ASSORTMENT

250 SPIKES \$9

Some of Each Grade

PICARDY SPIKES

Per Hundred

SELECTED ASSORTMENT

250 SPIKES \$16

Some of Each Grade

FREE

FREE

Place your order now for a total of 5 of either of these Assortments, to be shipped on specified dates as needed ...one or more Assortments at a time. The 5th Assortment will be sent free

NO CHARGE AT ALL FOR THE FLOWERS

JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S APOPKA FLORIDA JOHN'S

PLUMOSUS SPRAYS

Well-shaped rich green cut sprays at a price you can't get anywhere else...considering the quality.

55¢ A BUNCH

Cases of 6, 8, 10 and 12 Bunches



TERMS: Check With Order, or C. O. D. Express Collect F. O. B. Florida